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F.NO:PA/PCSW/ADV/2015/- 721
GOVERNMENT OF SINDH
PROVINCIAL COORDINATOR
SOCIAL WELFARE DEPARTMENT
SINDH SECRETARIAT BLOCK 79

Karachi dated the 08/5 May, 2015

To,

The Director (Advertisement),
Information Department,
Government of Sindh,
Karachi.

Subject: **PUBLISHING THE ADVERTISEMENT REGARDING FAMILY HEALTH MELA.**

The Social Welfare Department is going to organize the Family Health Mela on 9th May 2015 from 10:00 AM to 10:00 PM at Al-Nisa Club, Gulshan Chowrangi, Karachi in connection with the celebration of World Health Day. The objective is as under:

- To provide awareness and promote healthy habits in the society.
- To provide recreational environment to the local community.

This Family Health Mela will comprise of various stalls for routine and basic health check up like blood sugar, blood group, cholesterol, blood pressure and BMI etc. with professional and health workers to guide and provide the necessary health knowledge to the visitors. This family gala will also be attended by television and media celebrities along with students and their families to add color and festivity to the occasion. A Health Quiz competition and talk on basic health issues would add to the success of the occasion.

You are requested to kindly deploy the media team for covering of the above mentioned whole programmes and to advertise the same in the leading newspapers at the earliest please.

Encl: As Above.

(ABDUL ALEEM LASHARI)
Provincial Coordinator
Social Welfare Department, Sindh

C.C to:

- The P.S to Minister, Social Welfare Department, Sindh, Karachi.
- The P.S to Secretary, Social Welfare Department, Sindh, Karachi.
- The P.S to Secretary (I.T) Department, Sindh, Karachi.

W.P

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8-5-15
Dr. M. Iqbal